

SWEF ENTERPRISE FUND REPORT 2023 - 2024



SWEF ENTERPRISE FUND

Supporting our young business community

The SWEF Enterprise Fund invests in the business initiatives that young people in Gloucestershire are taking to direct and improve their lives.

We're helping young people in Gloucestershire to thrive; providing business bursaries that enable young entrepreneurs to pursue their dreams and to direct and improve their lives the way they want.



Supporting the United Nations Sustainable Development Goals

8 DECENT WORK AND ECONOMIC GROWTH 	10 REDUCED INEQUALITIES 
12 RESPONSIBLE CONSUMPTION AND PRODUCTION 	3 GOOD HEALTH AND WELL-BEING 

The Programme provides an opportunity for young people who have struggled with hardship or faced challenges in their lives to develop their business initiatives.



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Our impact 2023-24



- Awarded **£21,688** in grants
- Supported **16** young business people in Gloucestershire
- Over **2,000** beneficiaries supported by SWEF funded businesses
- Primary beneficiaries:
 - Disadvantaged on low income
 - NEET (not in education, employment and training)
- Average size grant **£1,356**
- **76%** of applicants were successful

"It's important to remember that behind every application is a person with hopes and dreams for their future."

SWEF applicant



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Young people and their businesses supported in Gloucestershire

2023

7 young people's businesses

1. Crochet animals & patterns
2. Rugby camps
3. Van conversion storage units
4. Social media marketing
5. Fashion design
6. Bespoke equestrian products
7. Commercial cleaning service

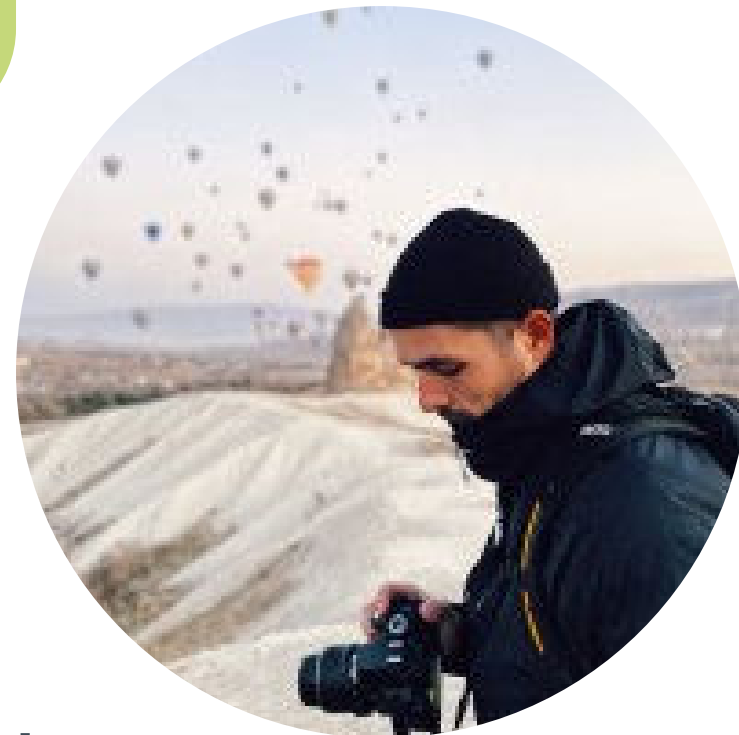
2024

9 young people's businesses

1. Fashion design
2. Vinyl decals
3. Hand made ceramics
4. Health & well-being app for schools
5. Jewellery designer
6. Fitness coaching
7. Mobile beautician
8. Golf shop for kids
9. Dairy and farm produce



SPOTLIGHT: WILLIAM COLLIER AGED 27



What is your business?

Outback Gear Limited is a new outdoor adventure brand that focuses on providing aftermarket products for the automotive van industry.

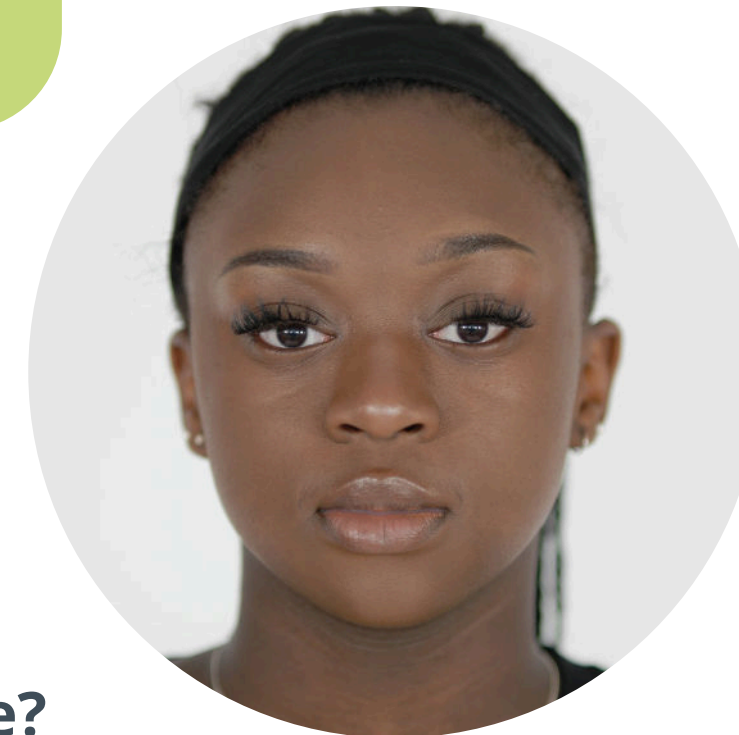
What difference has the grant made?

The SWEF grant has taken the pressure off the business financially, as without the grant, the business would've needed to look towards taking out a business loan, which is an avenue I had hoped to avoid when embarking on this journey.

Where do you see your business in a years time?

I see the business being fully operational, having sold and successfully installed a number of products. We also have hopes to employ a fitter within the first 12 months.

SPOTLIGHT: TIETI LUMAKANGILU AGED 21



What is your business?

Reign Fashion creates high-quality streetwear that embodies urban culture, music of black origin, political activism, and Christianity.

What difference has the grant made?

I have fought to better myself and my life and I have found a passion and talent in the world of fashion and design, coming from a disadvantaged area. The SWEF grant has enabled me to dedicate more time to my business.

Where do you see your business in a years time?

A years' time will mean notable collaborations with other brands and shows at fashion weeks across the UK, EU and US, some of which is already starting to come into fruition.



What is your business?

Danielle Youta - Danielle Youta

Business

I'm a freelance fashion designer. I design my own collection and advertise it as a catalogue and sell it on pre-order.

SWEF grant

£800 towards the cost of a photoshoot and website.



What is your business?

Callum Cooke - Kondor Kidz

Business

Kondor Kidz is a one stop shop for all things kids golf, this includes an online e-commerce store, stocking everything the young golf enthusiast could ever need from clothes, to shoes, golf balls and training aids.

SWEF grant

£1,000 for new Autumn/Winter 2025 products and events.



KONDOR KIDZ
THE HOME OF JUNIOR GOLF

What is your business?

Teigan Kingston - Branded Eclipse

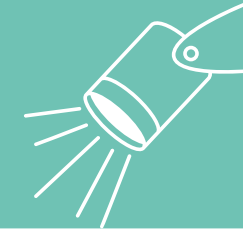


Business

My business creates designs for vinyl decals for cars, as well as for garments eg hoodies, sweatshirts etc. I make garments and accessories such as, Hoodies, Shirts, Keychains, Hats, etc. I also make vinyl decals for cars.

SWEF grant

£1,598 for equipment, stock and shows.



Six-month feedback reports from our SWEF grantees

Awarded a SWEF grant of £1,300 to purchase photographic equipment for a start-up marketing business.

What difference has this grant made to your business and to you?

It has made such a huge difference. Having the camera, website as well as editing software has made running my business a lot more efficient. It also means I've been able to successfully attract new clients, to the point where my books are full and I'm unable to take on any more clients at the moment. All I can say is, thank you so much for the grant. It has helped my business so much to the point where it's been successful and I reached my full capacity for clients. I'm able to create high quality content which my clients love, and overall it's just been a hugely successful year. I'm excited for what 2024 will bring for my business.

Chelsea Carter (2023)

Awarded a SWEF grant of £1,673 for a commercial cleaning service, to offices, educational premises, leisure premises, halls etc. and business looking for cleaning.

What difference has this grant made to your business and to you?

The grant kick started my business allowing us to buy the cleaning equipment for our first contracts. now we employ over 50 staff and do an annual turnover of £800,000. Without the grant, I may not have even got started.

Oliver Wright (2023)

Awarded a SWEF grant of £1,200 to purchase IT equipment to support a Community Interest Company initiative to run an elite rugby academy.

What difference has this grant made to your business and to you?

It has streamlined operations like content creation, graphic design, zoom meetings, working with other similar individuals. Organic social media marketing is a driving force for our company and therefore can be very time consuming, the ability to purchase a new laptop allowed us to save time, create cleaner more aesthetic work and as a result secure more funding.

George Paul (2023)

Awarded a SWEF grant of £2,000 to purchase a Brother embroidery machine, shipping label printer, Cricut Maker Book and Vinyl Bundle and Cricut Zen EasyPress Mini

What difference has this grant made to your business and to you?

Currently the Shipping label printer has had the biggest result with my small business. Cutting down time it takes me to package orders, meaning I can dedicate more time to making orders and new stock. Thank you for the grant, it has helped my small business grow and I am looking forward to how far it can go!

Millie Haywood (2023)

For more information about SWEF Enterprise Fund grants please visit
<https://gloucestershirecf.org.uk/grant/swef/>
or email Lucy Pollock
operationsmanager@gloucestershirecf.org.uk

