

INSPIRE

WHERE  
WE ARE

# GLOUCESTERSHIRE

DISCOVERY

WELLBEING

HOME

FRESH

A NEW  
PERSPECTIVE





Gloucestershire Community  
Foundation  
INVITATION  
25<sup>th</sup> June 2023



# **“GCF’s Great Escape”**

## **A Navigational Car Rally Set in rural Gloucestershire**

The strapline is

“Have you travelled to Cornwall 200 miles each way to explore the area but haven’t explored what's on your own doorstep?”

**Join us for “GCF’s Great Escape”**

An exciting journey of local, Gloucestershire discovery....

# **“GCF’s Great Escape”**

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# Why a car rally ?

- A charity fundraiser with cross sector partnerships, to raise vital funding to invest in Gloucestershire Communities
- Shining a light on the challenges of rural living; and those who are completely overlooked. Highlighting that cars are still the only form transport available to access employment & services, there are no green alternatives and those without options, face a lack of prospects.
- Our rural charity partners; an opportunity to shine and talk about the life changing work they do, to tackle many rural challenges.
- Our vital local economy; we need to support our local rural businesses and local economy for all to thrive, who offer rural opportunities such as employment and places for our community to come together.
- Those who take part will discover hidden gems on their own doorstep, inspiring a feeling of **community & localism**.

# GCF's Great Escape - Our business partners

Lead Sponsor Oasis Events: the county's versatile & dynamic events company

## OasisEvents

Inspiring, unique & perfectly executed bespoke projects on every scale

- [Oasis Events](#) delivers bespoke live events for private and corporate clients, creating stunning, inventive and memorable experiences, with a calm, discreet and tailor-made approach.
- Gloucestershire's bespoke events specialists work with corporate clients to bring to life anything from a premium destination company offsite meeting to a luxury brand showcase in Gloucestershire's finest event venues.
- Private clients in Gloucestershire and beyond rely on Oasis Events for uniquely personalised and premium milestone events – from society weddings to private festivals and parties.



# GCF's Great Escape – Start and end location partners

## Starting location; Berrybank Park

- Near Stow on the Wold
- Breakfast and registrations.

<https://www.amphitheatreberrybankpark.co.uk/>



**AMPHITHEATRE**  
BERRYBANK PARK

## End location –late lunch /early supper venue

The Classic Motor Hub – Bibury

<https://classicmotorhub.com/>





## GCF's Great Escape – location partners

The car rally is not about speed, the only way to navigate the rally route is by using the navigational quiz that your co-driver will be in charge of.

We have informed you all of the start and end locations and the rest will be a mystery, all we can say is there will be some wonderful surprises on the way... including a visit and refreshment stop at one of Gloucestershire's most beautiful private houses and garden.

The winners are the teams who answer the most quiz questions correctly, so you need to take your time, enjoy the learning journey and keep your eyes peeled.



# GCF's Great Escape - Our Charity Partners

## The Churn Project

Supporting the community in Cirencester and surrounding villages since 2001. Our aims are to reduce isolation and improve wellbeing particularly for those who are lonely, at a point of transition or crisis in their lives or experiencing mental health issues. From all ages birth to end of life.



## Play Gloucestershire

Our Play Rangers provide active and creative play in urban and rural communities in the Cheltenham, Cotswold, Forest of Dean, Gloucester, Stroud and Tewkesbury districts.

Activities are both school and community based, providing adventure, friendship and fun for hundreds of young people each year.

We particularly support children from disadvantaged and rurally isolated communities and those living in challenging circumstances.



## Cotswold Friends

Working to reduce isolation and loneliness for older people The organisation began as the Voluntary Help Centre in 1978 and was originally set up with the aim of recruiting and deploying volunteers.

Today we provide seven key services to the Cotswolds Community: Community transport, Befriending, carer support, hospital support, independence support, community activities & intergenerational projects. With over 350 volunteers, our services benefit over 2,000 older and vulnerable people.





Tickets will include a full days entertainment

9.30am – 4/5.00pm

- Arrive from 9.30-10am.
- Start with Breakfast – car registrations, car stickers and wrist bands. Cars start to leave from 10.30.
- Delicious refreshments stops along the way
- Finish with a Late lunch/early supper

**Prices; include all the above.**

- 2 in a car = Driver and co-driver £80pp

Discounts if you fill a car.

- Extra person £60 pp.

Ps Kids need to be aged over 10.

**ALL cars welcome, classics & Supers go first.**



The poster is for 'GCF's Great Escape! Navigational Car Rally'. At the top left is the GCF logo. Next to it is a large black circle with '25<sup>th</sup> June' in white and orange script. To the right is a blue classic car with the text 'Let's go on a ROAD TRIP!' above it. The main title 'GCF's GREAT ESCAPE!' is in large, bold, blue and orange letters. Below it, in smaller black text, is 'GET OUT OF TOWN OR YOUR VILLAGE AND COME AND JOIN US FOR AN AMAZING DAY EXPLORING THE HIDDEN GEMS OF RURAL GLOUCESTERSHIRE'. The subtitle 'NAVIGATIONAL CAR RALLY' is in large, bold, orange letters. Below the title is a silhouette of a town skyline. In the center is an orange car driving on a winding road. To the right of the car, it says 'The event starts at 9.30-10am' and 'AMPHITHEATRE BERRYBANK PARK'. Below the car, it says 'YOU WILL BE RAISING VITAL FUNDS FOR GLOUCESTERSHIRE COMMUNITIES STOPPING AT AMAZING LOCATIONS + MEETING LOCAL CHARITIES & LEARNING ABOUT THE CHALLENGES OF RURAL LIFE'. To the right of the car, it says 'Finishes at 4-5pm'. At the bottom right is the 'CLASSIC MOTOR HUB BIBURY' logo, which features a wheel and the text 'COMMUNICANSQUE NOSTRI PASSIONEM'. Below the logo is the text 'Lead Sponsor OasisEvents'. At the bottom left, it says 'More info & to book tickets see GCF's event page www.gloucestershireccf.org.uk'.

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25<sup>th</sup> June

Let's go on a ROAD TRIP!

GCF's GREAT ESCAPE!

GET OUT OF TOWN OR YOUR VILLAGE AND COME AND JOIN US FOR AN AMAZING DAY EXPLORING THE HIDDEN GEMS OF RURAL GLOUCESTERSHIRE

NAVIGATIONAL CAR RALLY

The event starts at 9.30-10am

AMPHITHEATRE  
BERRYBANK PARK

Finishes at 4-5pm

YOU WILL BE RAISING VITAL FUNDS FOR GLOUCESTERSHIRE COMMUNITIES STOPPING AT AMAZING LOCATIONS + MEETING LOCAL CHARITIES & LEARNING ABOUT THE CHALLENGES OF RURAL LIFE

More info & to book tickets see GCF's event page [www.gloucestershireccf.org.uk](http://www.gloucestershireccf.org.uk)

CLASSIC MOTOR HUB  
BIBURY  
COMMUNICANSQUE NOSTRI PASSIONEM

Lead Sponsor  
OasisEvents



- This event is aimed at developing relationships with our donors, fundholders, corporate partners, businesses and friends. Plus there will be some great cars to see.
- This navigational car rally is not about speed.....it's about discovery and taking in the sights, but it is competitive, as you need to answer the quiz questions in order to get to the next destination
- The winners are the cars with the highest quiz scores. Prizes for the top scores.
- We are being supported by local media.
- We have an engaged and highly followed social media presence and will be promoting up to, during and after the event.
- This event will present great networking, mingling & photographic opportunities.



The poster is a colorful graphic for a car rally. At the top left is the GCF logo. Next to it is a large black circle with '25' in white, followed by 'th June' in a script font. To the right is a blue car with a speech bubble saying 'Let's go on a ROAD TRIP!'. The main title 'GCF's GREAT ESCAPE!' is in large, bold, blue letters. Below it, in smaller black text, is 'GET OUT OF TOWN OR YOUR VILLAGE AND COME AND JOIN US FOR AN AMAZING DAY EXPLORING THE HIDDEN GEMS OF RURAL GLOUCESTERSHIRE'. The subtitle 'NAVIGATIONAL CAR RALLY' is in large, bold, yellow letters. Below the title is a silhouette of a city skyline. In the center is an orange car driving on a winding road. To the right of the car, it says 'The event starts at 9.30-10am' and 'AMPHITHEATRE BERRYBANK PARK'. Below the car, it says 'YOU WILL BE RAISING VITAL FUNDS FOR GLOUCESTERSHIRE COMMUNITIES STOPPING AT AMAZING LOCATIONS + MEETING LOCAL CHARITIES & LEARNING ABOUT THE CHALLENGES OF RURAL LIFE'. To the right of the car, it says 'Finishes at 4-5pm'. At the bottom right is the 'CLASSIC MOTOR HUB BIBURY' logo with the tagline 'COMMUNICANSQUE NOSTRI PASSIONEM'. Below the logo is 'Lead Sponsor OasisEvents'. At the bottom left, it says 'More info & to book tickets see GCF's event page www.gloucestershirecfc.org.uk'.

**25<sup>th</sup> June**

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**Lead Sponsor**  
**OasisEvents**

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BIBURY  
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# GCF's Great Escape

- You will be helping us to shine a light and raise awareness on important local Gloucestershire rural and community issues.
- Inspire giving back and a sense of community for colleagues and friends.
- Rather than present doom and gloom, the crisis culture has exhausted everyone, people are switching off, so present solutions and empower people to feel they can make a difference.
- Giving back has been proven to help peoples mental health.
- Create some great stories to tell, internally for culture and for external profile raising, or memories with family and friends.
- This event is a WIN WIN, give back, have fun, knowing your making a real difference to Gloucestershire.



# GCF's Great Escape



Previous Car  
Rally pics in  
rural  
Gloucestershire



# GCF's Great Escape

- Tickets available by
- Filling out entry & reg forms and returning to Lucy Pollock  
operationsmanager@gloucestershirecf.org.uk
- GCF website for more about us. Book tickets through our events page
- <https://gloucestershirecf.org.uk/events/>

Please do follow us, Social media handles below;

- Linked in : CEO Talitha Nelson
- Linked in: Gloucestershire Community Foundation
- Twitter: @CFGlos
- Facebook: @gloucestershirecf.org.uk
- Instagram: glos\_community\_foundation
- YouTube: Gloucestershire Community Foundation page